

## Online Reputation Management



### What Do the Organic SERPs Say About You?

When you search Google or another search engine for your brand or product names, what do you find? Are the results positive or negative or a mixture of both? Whether good or bad, it is important to take control of your company's online reputation before someone else does!

While providing a quality product or service always goes a long way in achieving great reputation and trust from consumers, the reality is that you cannot always make everybody happy. Having a quality web site that enjoys optimal visibility in the organic search results as well as good representation on popular social media sites such as Twitter, LinkedIn, Facebook and others is just the beginning in managing your brand's online reputation.



## **What We Can Do for You**

SearchRank offers professional online reputation management services for companies who are either looking to be pro-active in their approach or who may already be feeling the sting of bad online reputation. We will explore your specific scenario and put together a custom strategy that best suits your goals.

Where negative organic search results are appearing, we will work to either get those results removed or in cases where they cannot be removed, work to push them down, hopefully past the third page of results where very few searchers venture when conducting queries.

We can even provide consulting on how to handle online reputation problems in social media such as negative reviews on review sites, negative comment on blogs and the like.

Finally, we can monitor your online reputation ongoing across multiple platforms (search, social media, blogosphere, etc.) to ensure that your brand enjoys continuous good reputation and to identify and deal with any negativity before it gets out of hand.

## **DO YOU HAVE AN ONLINE REPUTATION PROBLEM?**

Whether a problem current exists or just looking to be proactive, we can help!  
Contact us today for a free, no obligation analysis of your project.

Call us today at 602-715-2100 for a free, no obligation analysis of your project.  
Or visit <https://www.searchrank.com> for more info.



## **About SearchRank**

Founded in 1997, SearchRank is an original search and social media marketing company that is based in Phoenix, Arizona. We provide strategic search engine and social media marketing services for Fortune 500 companies, international businesses, small businesses and entrepreneurs from just about every type of industry.

SearchRank's primary goal is to build long-lasting business relationships by providing a superior service over our competitors. We will work diligently to obtain top visibility and increase return on investment for your business without resorting to unethical marketing techniques that some SEOs and SEMs use today. The end result - you will enjoy a long-term improvement in web site visibility, increased brand awareness, continuous flow of new sales leads and more revenues.