

# Web Site Design & Development



## WordPress Web Site Design & Development

Do you have a web site that desperately needs updating? Is the look and feel of your site stuck in the 90's? Do you depend on a "webmaster" to update your site and wish you could make changes on your own? Is your web site to blame for a less than successful Internet marketing effort?

WordPress may be what you are looking for! Recent studies reveal that almost 40% of all web sites are powered by WordPress. SearchRank offers professional web site design and development, utilizing WordPress as the CMS (content management system).



One of the main benefits of WordPress is that it is an "open-source" platform. This means that "you own" your web site, unlike web site building platforms like Wix, Squarespace and others which require ongoing payment to keep sites active.

Additionally, WordPress offers some of the best options of any platform to ensure your site is optimized for organic search visibility and overall site performance as well as secure from potential malware and hacking attacks.

#### What We Offer

Whether we are developing a brand-new site or refreshing an outdated one, we will work to incorporate your style and branding into a WordPress powered web site that best demonstrates who you are and what you have to offer.

All our WordPress powered web sites are optimized with on-page SEO best practices and are set up with security features to protect them from hackers, malware infections, and the like, as well as performance enhancements to improve overall site speed.

While much more can be said about web design and WordPress, we invite you to check out some of our most <u>recent work</u> and then contact us for a free quote on your project.

### **NEED A NEW OR UPDATED WEB SITE?**

We welcome the opportunity to partner with you in your web site design project.

Call us today at 602-715-2100 for a free, no obligation analysis of your project.

Or visit https://www.searchrank.com for more info.



#### **About SearchRank**

Founded in 1997, SearchRank is an original search and social media marketing company that is based in Phoenix, Arizona. We provide strategic search engine and social media marketing services for Fortune 500 companies, international businesses, small businesses and entrepreneurs from just about every type of industry.

SearchRank's primary goal is to build long-lasting business relationships by providing a superior service over our competitors. We will work diligently to obtain top visibility and increase return on investment for your business without resorting to unethical marketing techniques that some SEOs and SEMs use today. The end result - you will enjoy a long-term improvement in web site visibility, increased brand awareness, continuous flow of new sales leads and more revenues.